



FOR IMMEDIATE RELEASE

October 23, 2023

CHAOS DEALS & STEALS ANNOUNCES GRAND OPENING

New Eclectic Store Comes To Midtown Reno

Reno — October 23, 2023 — CHAOS Deals & Steals announced today that its official grand opening will be held on Friday, October 27, 2023, through Sunday, October 29, 2023, at its new location in the Statewide Lighting shopping complex at 1311 South Virginia Street, Suite 105, Reno, Nevada 89502.

“We’re very excited to announce this new store opening and our addition to the expanding midtown cultural and shopping area” said Debbie Cox, Owner, CHAOS LLC. “With almost 5,000 square feet of new and gently used items including vintage, antiques, home décor, sporting goods, artwork, museum quality items, hobby items, trains, electronics, furniture, clothing, costumes, cooking items, collector items, books, rugs, and a wide variety of everything else, we hope to be Northern Nevada’s one stop shop for specialty items, gifts, and day-to-day items.”

Years of Experience Finding And Selling Amazing Treasures

CHAOS Deals & Steals is the offshoot of CHAOS, a successful estate sale and organizing business which has helped people in Northern Nevada liquidate their estates and simplify their lives for over thirteen (13) years.

“Since we’ve been working with a wide variety of antiques, vintage items, unique one-of-a-kind items, and various household items and collectibles for over a decade,” said Debbie, “we decided that a centrally located store would be a wonderful way to display and sell our amazing collection of items.” “By adding in a wide variety of new items, including overstock items from some of the major box stores,” continued Debbie, “we think we’ve created a unique and constantly changing shopping experience for our customers.”

10% of Net Sales To Be Donated To I Got You Reno

CHAOS Deals & Steals, just like its predecessor, CHAOS, is committed to helping others and those less fortunate. As part of the grand opening, CHAOS Deals and Steals will be partnering with I Got You Reno (www.igotyoreno.org), a local 501c (3) not-for-profit corporation specializing in helping families begin a new life after a major calamity by providing household goods and furniture without cost. Ten percent (10%) of the net sales made during the grand opening will be donated to this worthwhile organization. In addition, collection boxes will be available at CHAOS Deals & Steals for donations of new or slightly used towels and shower curtains and new socks for children and adults.



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“We believe in helping our community and those less fortunate,” remarked Debbie. “When we did estate sales, we would work with our local charities, such as I Got You Reno, to distribute leftover estate items and to make sure that the predominance of people’s estates that we didn’t sell were rehomed to those who need it most versus the landfills,” she added. “Our grand opening will be an excellent platform to promote the excellent work being done by I Got You Reno’s founder and President, Marsha Cuddy-Brasel, and her volunteers and to hopefully collect some badly needed items for the upcoming winter,” continued Debbie.

Convenient Shopping Hours

CHAOS Deals & Steals is open Wednesday through Saturday from 10:00am until 5:00pm and on Sunday from 11:00am until 5:00pm. It is located at 1311 South Virginia Street, Suite 105, Reno, Nevada 89502. The contact phone is 775-560-1656 and the website is www.chaosreno.com.

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For more information, press only:

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